

Partnership programme



Looking for an expert?



Connecting internationals
to The Hague region



Join the international ecosystem in The Hague, connect with new clients and network with the international community.

Dozens of international service providers are already benefitting from our partnership programme. All of them are adding new dimensions to our network of reliable service providers. All offer high-quality services in English to internationals living in The Hague region.

Join the international ecosystem

Moving to another country can, at times, feel overwhelming. The Hague International Centre offers new internationals a soft landing by helping them with formalities and by providing information on living and working in The Hague region.

When internationals are looking for an expert, we can connect them to reliable service providers who offer high-quality services in English, and who are familiar with the needs of internationals living in The Hague region: these are our partners.

Our recommendations are offered during four phases: orientation before moving, relocating, living and/or working, and leaving The Hague region. We connect internationals to expert organisations like yours!

We support international people in the city by offering regular events, such as the Connect Welcome Month. Here, too, we work with our partners to offer their expertise to people that require it.

Events and networking

CONNECT Welcome Month

The Hague International Centre holds its welcome month(s) as a way to connect new internationals to the city. During the welcome month programme, we work with our partners so that newcomers can access expert advice and find out more about the services available to them in the region.

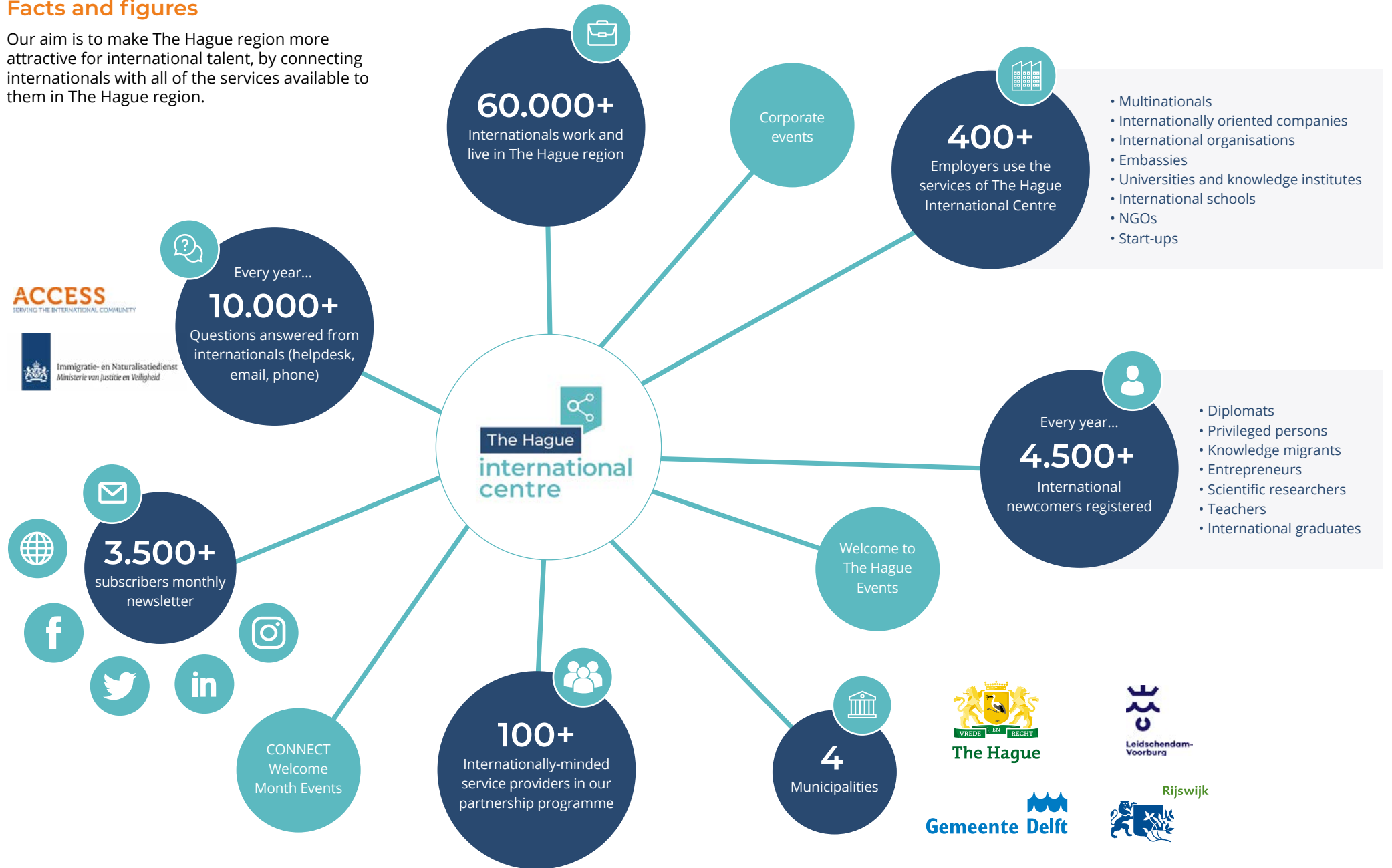
Corporate events

The Hague International Centre regularly organises corporate partner events for partners and connected business networks. At our partner events, you'll learn about developments of The Hague as an international city and meet other service providers, employers, and policy makers.



Facts and figures

Our aim is to make The Hague region more attractive for international talent, by connecting internationals with all of the services available to them in The Hague region.



Packages

There are three partnership programme packages:

Option A: Premium package
€950 per year (excl. VAT)

Option B: Basic package
€400 per year (excl. VAT)

Option C: Non-profit and media partner
For non-profit and media organisations, we offer a 'barter agreement'. These are based upon several factors and can be discussed with our team.

Partner Categories

We welcome organisations that offer services in one of the following sectors to sign up for our partnership programme:

Finance	Legal
Tax	Childcare
Healthcare	Education
Language	Housing
International networks	Employment
Media	Business Networks

Partnership benefits and expectations

Like every good partnership, there are both benefits and expectations.

Partnership benefits

Our partners are featured across our communications channels: from our website, to our newsletters, to physically in our Centre, on social media, and at our events

- We provide 'word of mouth' recommendations to incoming internationals and the companies that employ them.
- We provide networking opportunities for you to meet internationals, employers, policy makers; and other companies in the region.
- You can refer to your company as an 'official partner of The Hague International Centre': we'll send you a full branding toolkit to help with this.
- You'll receive relevant and interesting information on trends and developments in the region.
- You'll help improve The Hague's business climate, and attract international talent to the regions' businesses.
- You'll help contribute to policy by being able to highlight developments, difficulties, and queries.

Partnership benefits per package

Benefit	A	B	C
Official The Hague International Centre partner status and toolkit	x	x	x
Partner card in The Hague International Centre for referrals	x	x	
Digital partner card on The Hague International Centre website	x	x	x
Partner page on The Hague International Centre website	x	x	x
Opportunity to be featured on our website and newsletter (by invitation only)	x	x	x
Unlimited newswatches in newsletters (guidelines apply)	x		
Opportunity to participate in The Hague International Centre's CONNECT Welcome Month (by invitation only)	x	x	x
Featured in our Welcome Guide (given to all clients and visitors)	x		
An invitation to our CONNECT corporate networking event	x	x	x
Receive the bi-annual 'trend report' with details on The Hague's business climate	x		
Invitation to partner projects and networking opportunities (details available in 2022, also depending on coronavirus measures)	x		

Partnership expectations

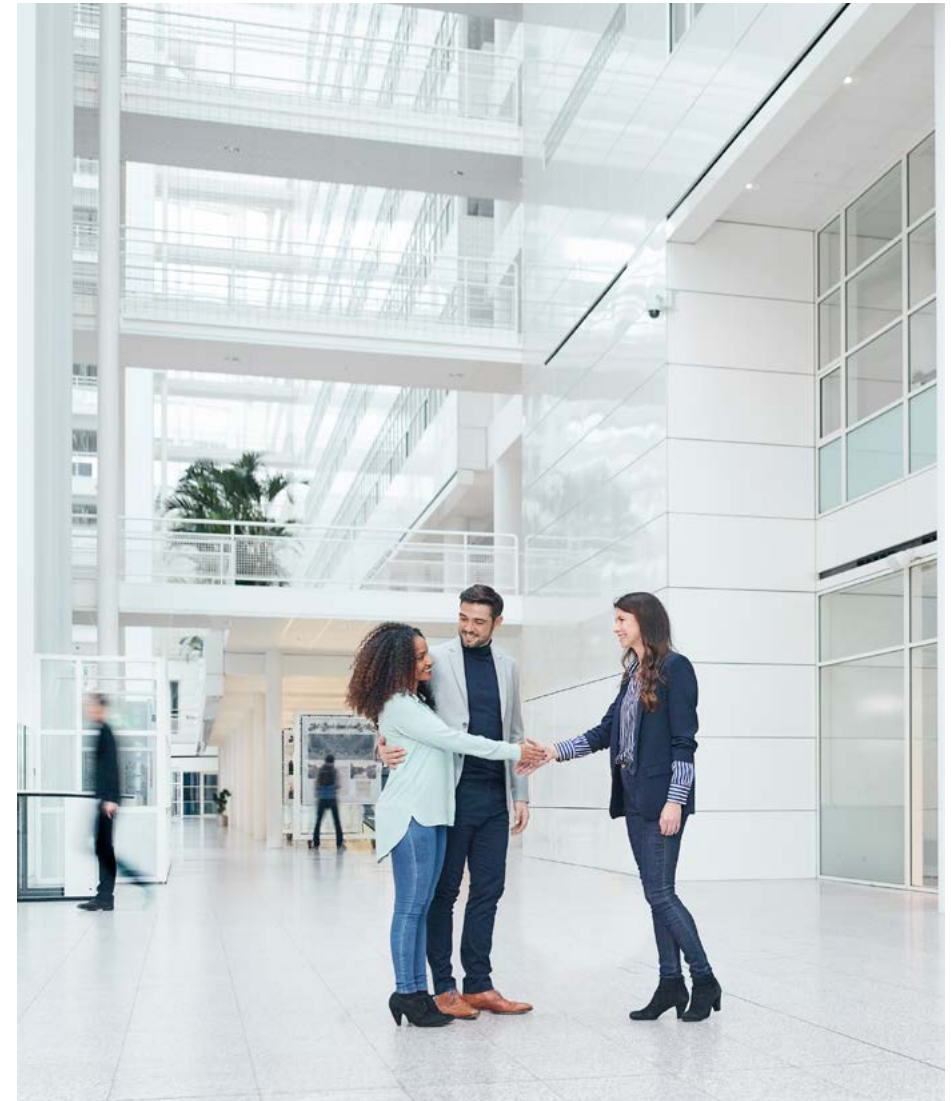
- Inform The Hague International Centre of updates to your product portfolio and relevant company information (name change/new logo/contact details), so this can be shared with our audience in timely fashion.
- Inform the Centre of events you will be organising, so this can be shared with our audience.
- Share knowledge with us regarding bottlenecks/opportunities/trends related to The Hague's business climate.
- Share your expertise with our audience and clients.
- Act as an ambassador of the city of The Hague.

Partnership criteria

All participating partners must meet the following criteria.

The organisation must:

- Offer its services in one of the following sectors: business networks, childcare, education, employment, finance, healthcare, housing, international clubs and networks, language, legal, media or tax.
- Offer its services or products in The Hague region.
- Offer relevant information in English and/or another relevant language for internationals (offline and online, customer service, complaints procedure, forms, etc.)
- Demonstrate a minimum of two years' experience in the international market.
- Provide a minimum of two references by international customers/companies.
- Agree to the cooperation (terms of the contract) and to participate in a customer satisfaction survey.
- Meet the requirements of the General Data Protection Regulation (GDPR).
- Agree to the sharing, linking, and promoting of related articles and logo of The Hague International Centre on its website, newsletter or social media.



Get in touch!

Contact us to learn more about the partnership programme!

THICPartners@den Haag.nl
www.thehagueinternationalcentre.nl

Connecting internationals to The Hague region

The Hague International Centre is the point of contact for internationals and organisations in The Hague, Delft, Leidschendam-Voorburg, and Rijswijk.

We provide information and advice on living and working in The Hague region, working in close collaboration with our partners, ACCESS and the Immigration and Naturalisation Service (IND).

The Hague International Centre

City Hall (Atrium)
Spui 70
2511 BT The Hague
+31 70 353 50 43

internationalcentre@denhaag.nl
www.thehagueinternationalcentre.nl



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